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LOOKING TO START A NEW HOLIDAY TRADITION? YOU'LL LOVE THE CANNAYULE LOG!

Green Bee Life to Host Streaming Cannabis Yule Log Beginning Christmas Eve at 4:20 p.m. PST

LOS ANGELES, Calif. (December 18, 2017) – If the weather outside is frightful and you're looking for something delightful this holiday season, look no further than the CannaYule Log, a burning cannabis yule log streaming on Green Bee Life a premium digital network that mainstreams the modern cannabis lifestyle @ <http://greenbeelife.com/on-air-live/> YouTube Live: <https://www.youtube.com/c/GreenBeeLife/live> and Facebook <https://www.facebook.com/greenbeelife>. The streaming begins at 4:20 p.m. PST on December 24 and runs continuously through December 31.

The idea of a CannaYule Log started with Maria Calabrese, founder and CEO of Green Bee Life, who was inspired by her love of the holidays and her home's idyllic fireplace setting that has previously been used by the Hallmark Channel. Maria decided to turn over a new (cannabis) leaf and switch it up this year with a cannabis yule log.

"For me, the holiday season is the most magical time of the year," said Maria. "I couldn't think of a better way to modernize the traditional burning yule log than with a CannaYule Log. So many people already use cannabis to relax that this just seemed like a natural extension of that."

Green Bee Life, a product of Green Life Media, is planning an official launch in early 2018.

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ABOUT GREEN LIFE MEDIA: Green Life Media, Inc. is a Los Angeles-based digital distribution and production company that empowers content creators to develop and launch over-the-top (OTT) content, channels and networks while capturing audiences across all browsers, platforms and devices. The company specializes in giving corporate clients, media companies and individual content creators true video monetization solutions through a proprietary multi-platform network that distributes and syndicates content. Using Green Life Media's services and platforms, producers can build their own branded online network and or channel(s), cross over to traditional TV/film, and increase advertising and video-on-demand (VOD) revenue. In 2018, Green Life Media will launch its first OTT network, *Green Bee Life*, which promotes diversity within the modern Cannabis lifestyle. For more information, visit greenbeelife.com or contact mcalabrese@greenbeelife.com.

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